

T.I.C.— TRANSITIONAL INFANT CARE VIDEO SCRIPT

#	VIDEO	AUDIO
	Black	START MUSIC IN BLACK-- JUST A FEW BEATS... PERHAPS SOMETHING LULLABY-LIKE?
1	Several paired photos of babies: each pair shows same baby, first in NICU (with tubes etc.) and later as a robustly healthy baby/child Each pair of pix has simple graphic ID, e.g.: <i>Tommy</i>	MUSIC PIECE #1 – UP FULL
1 A	Dr. Al Lantzy in nursery, holding baby	AL LANTZY: TIC is the place where babies go from surviving... to thriving.
1 B	CU baby (Jenna) smiling – freeze frame	
2	Super title (fonts to be selected later) over freeze frame	
T.I.C.® TRANSITIONAL INFANT CARE <i>Where Babies Thrive</i>		
	Quick dip to black?	MUSIC STING, THEN OUT MUSIC PIECE #2-- MORE ENERGETIC THAN TITLE MUSIC, BUT STILL FAIRLY GENTLE... MUSIC UP FULL BRIEFLY, THEN UNDER NARRATOR VOICE-OVER (VO)
3	Closeup (CU) of TIC sign, then wide shot (WS) of exterior	NARRATOR VO: <i>People are sometimes <u>surprised to learn that there is a nationally known pediatric hospital in Pittsburgh's Shadyside neighborhood... the <u>only</u> facility of its kind in the <u>country</u>.</u></i>

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4	WS TIC interior – dolly shot	<i>This small, quiet hospital-- called <u>T.I.C.</u>, for <u>Transitional Infant Care</u>-- is often the <u>ideal “next step”</u> for <u>babies</u> who have been <u>stabilized in an N-I-C-U</u> but who are <u>not yet ready to go home</u>.</i>
		AL LANTZY:
6	Dr. Al Lantzy interviewed in front of quilt CU Baby w/ NG tube CU baby in isolette CU monitor w/ blinking lights CU oxygen dials?	(Lantzy C) TIC takes care of a wide range of infants—many of the children here are what we call “growers”— they have spent some time in the NICU with their acute high-tech problems, and now need to grow. But TIC is more than that. It’s a hospital that can take care of infants that have a need for feeding tubes, that have tracheostomies and need for oxygen, and even ventilated children can be cared for at TIC.
7	B-roll of Lantzy taking baby’s vital signs	(Lantzy A) The team at TIC consists of neonatologists, pediatricians, social workers, infant developmentalists, as well as other pediatric specialists: cardiologists, endocrinologists, pediatric surgeons, and these specialists can come over to TIC to see the child here.
		BEV BROZANSKI:
8	Dr. Bev Brozanski interviewed in office	(Brozanski A) The nurses here at TIC are wonderful. Each nurse has experience caring for infants at a level 3 NICU, so they bring to TIC, which is a fully accredited hospital, the ability to care for acutely ill infants, and to recognize any acute problems that could occur. So the benefits of TIC are that you have the acute care nursing experience and a homey environment where the nurse to patient ratio is one nurse to 2 or 3 babies.
9	B-roll of Bev working with nurses Pat with baby, or Lois changing Bria Fran at isolette w/ baby	
		TRANSITION TO MUSIC PIECE #3 (TOPIC CHANGE)
13	Luke in rocking chair w/ sister and Dad	NARRATOR VO: <i>Many things make TIC special. One of them is the <u>low-stress, family-friendly atmosphere</u>.</i>
		<i>Parents and other family members, including</i>

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		<i>siblings, are welcome at <u>any time</u>.</i>
16	Nursery changes from day to night lighting	<u>Lighting in the nursery is controlled to produce normal cycles of day and night-- the way it will be at home.</u>
18	Bria's parents in rockers w/ her	<i>But TIC offers still more: at TIC, families can participate in <u>all of the care of their babies—often for the first time.</u></i>
19	Mary Kish interviewed in a TIC office	MARY KISH: (Kish A) In the NICU, most of the parenting decisions tend to be made by the NICU staff, where TIC actually allows the parents to take over a lot of those decisions that they're not able to make when their babies need the high technology of the NICU.
20	Pryor family on camera	TISHA PRYOR: (Pryor H) The NICU was a real nice place to start, especially when your baby's first born—it helps them along, especially with the health
21	B-roll of parent with baby now	tremendously, but I like the step down also, that TIC gives you, to spend more time with your baby and do what you need to do so when you're ready to go home everything is fine.
22	Possibly pix of parent and baby when baby was tiny... ideally including shot of parent/baby when originally at TIC	MICHAEL PRYOR: We had more control, it was like this is <u>your</u> baby—when do you want to give the baby a bath, when do you want to feed the baby, would you rather do this at a certain time?
27	Pat Houlihan starting on camera	PAT HOULIHAN: (Pat A) One of the things, the focus for the nurses, is the teaching. Our philosophy, which is framed in the nurses lounge, says that we provide exquisite care, in a sensitive, non-threatening environment, so that the families can actually learn what they need without being frightened.
28	B-roll of nurse teaching Bria's Mom about oxygen	MICHAEL PRYOR:

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29	Nurse teaches Luke’s Dad about bathing	(Pryor F) Like the time to give them a bath, that was my big fear, I didn’t want to do it—sticking them in the bath and everything—she coached me through and after a while I got to doing it by myself.
30	Montage of Family Care Center shots from existing video	<p>NARRATOR VO: <i>“Nesting rooms” in TIC’s Rainbow Family Care Center allow <u>families</u> to stay <u>overnight</u>, and <u>practice</u> caring for their babies in <u>privacy</u>-- but just an <u>intercom call away</u> from the staff.</i></p> <p><i>The Family Care Center includes bedrooms and baths, a play area for siblings, a living room and a large kitchen area, and even a washer and dryer.</i></p> <p>MUSIC PIECE #4 SIGNALS TRANSITION</p>
	Nichelle and Mom rocking	NARRATOR VO: <i>That <u>special combination</u>-- a hospital that’s almost home—delivers <u>special care</u>.</i>
35	Guzik family on camera	<p>DIANA GUZIK: (Guzik A) When they first mentioned TIC to us, she was only about 5 weeks old and maybe 2 lbs 10 oz, and still had all these things attached to her, and I said “What do you mean, you want to take her outside the hospital?” and I was really nervous about that.</p>
37	Pix of parent and baby when baby was tiny	(Guzik B) We were pretty hesitant all the way up to the point when we had the tour here, and for me, the tour sold me.
36	Ambulance footage from original video	<p>(Guzik C) They brought her over on a Sunday afternoon by an ambulance, and I rode in the ambulance and my husband followed in our truck and it was pretty painless. The nurse was great with her all the way over, she was warm and cuddly in her little isolette.</p> <p>RANDY GUZIK (Guzik G) I was very happy with our experience with TIC—not only was our baby able to grow, and feel more</p>

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38	B-roll of parent with baby now	comfortable here at TIC, but our other children were able to bond with her through coming to visit and that was a big advantage, because at the hospital they weren't able to do so.
44	Physician interview	AL LANTZY: (Lantzy E/D) Parents and infants who spend time at TIC know each other better. Parents can recognize if their child has some stress, has some problems, and feel much more confident in their ability to handle these problems having spent time at TIC.
45	Bev with baby?	BEV BROZANSKI (Brozanski C) In my experience babies thrive at TIC. It's very calm, it's very quiet, and you can see the baby begin to respond to that. They begin to move more, they begin to respond more to touch, and you just see their, them going from a fragile being to someone who's a real baby.
42	LaBella on camera LaBella w/ nurse	J. J. LABELLA (LaBella C) We know the babies at TIC are going to receive excellent skilled nursing care. We know the families are going to become comfortable in caring for their young child. But we also know they're going to communicate with us, the followup pediatrician, to be sure we know which medications and which followup appointments are going to become necessary for this high-risk infant.
39	Parent on camera	RANDY GUZIK: (Guzik I) Before we even left TIC, they had set up all her nursing appointments for the home visiting nurse, and all the followup visits as well.
46	Parent on camera (holding child now?)-- big smile!!!	MICHAEL PRYOR (Pryor K) They're doing excellent, they're sitting up on their own, they're recognizing us, they're starting to talk. They're doing excellent— we couldn't ask for anything better.
47	Montage of picnic footage	NEW MUSIC PIECE #5 NARRATOR VO: <i>TIC—where the cost of care is covered by insurance—has served more than 1700 families from the region... Every June</i>

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		<p><i>TIC's "graduates" and their families are invited to <u>come back</u> to TIC-- and <u>celebrate</u>. <u>Hundreds do exactly that.</u></i></p> <p>MUSIC UP BRIEFLY FOR PICNIC FOOTAGE</p>
48	Dr. Ron David in interview with Shari (MS of him)	<p><i><u>Neonatologist and pediatrician Dr. Ron David founded TIC in 1984.</u></i></p>
49	Dissolve to 2-3 quick shots of Rogers book (title, him with child, etc.)	<p><i>(You may recognize him from the Mister Rogers' Neighborhood book called "Going to the Doctor".)</i></p>
50	We see him for first several words, then hear him voice over video of him with babies in TIC nursery	<p><i><u>Dr. David left Pittsburgh to take a teaching position at Harvard University-- but on a recent visit to TIC, he said <u>this...</u></u></i></p> <p>RON DAVID: What we have at Transitional Infant Care is an opportunity, that we invite you to be intimately part of your child's life. We have expertise about the general phenomena of a variety of disorders that neonates are likely to experience; you're the experts on your child. We honor that and we want to take advantage of that in service to you and your child.</p> <p>SNEAK CLOSING MUSIC PIECE #6 UNDER LAST PART OF DR. DAVID PIECE</p>
51	More pairs of baby pix CU Jenna, end w/ freeze of smile	MUSIC UP FULL AFTER HE ENDS
52	Super over freeze frame:	MUSIC UNDER NARRATION
	<p>T.I.C.® Transitional Infant Care Hospital</p> <p>412-441-0700</p> <p><i>www.almost-home.org</i></p>	<p>NARRATOR VO: <i><u>You are invited to come for a personal tour of TIC. To make arrangements, you can <u>call</u> TIC at 412, 441-0700.</u></i></p>
		MUSIC UP FULL TO STING

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53 Over black: SILENCE

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is a program of
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Fade out

TISHA PRYOR: (Pryor J)
I think this is the best thing they've ever came up
with.

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