

NATIONAL GEOGRAPHIC SPECIALS PREMIERE

ANNIVERSARY SEASON WITH "LAND OF THE TIGER"

Powerful, elusive, and deadly, the tiger has long fired the imagination of man. Now, a new National Geographic Special gives television viewers an unparalleled look into the tiger's hidden world, revealing the great cat in situations never before filmed, or even observed.

LAND OF  
THE  
TIGER

Wednesday,  
January 16  
on PBS

LAND OF THE TIGER, scheduled to air over PBS at 8 p.m. ET on Wednesday, January 16 (check local listings), premieres the Tenth Anniversary Season of the National Geographic Specials on Public Television and their 20th year altogether on television. Over the past nine years the 36 National Geographic Specials have won 115 awards from competitions around the world and have garnered many of Public Television's highest ratings. All of the National Geographic Specials on PBS are funded through a grant from Gulf Oil Corporation, now a part of Chevron Corporation, and are produced jointly by the National Geographic Society and WQED/Pittsburgh.

PRESS CONTACTS:

Pamela Golden  
WQED/Pittsburgh  
412-622-1366

Kathleen Teter  
National Geographic Society  
202-857-7671

Nancy J. Wintner  
Ketchum Public Relations  
412-456-3863

A Film Full of Firsts

In the best National Geographic tradition, LAND OF THE TIGER takes viewers to places they wouldn't ordinarily go--this time

-more-

Produced by the National Geographic Society and WQED/Pittsburgh  
with a continuing grant from the Gulf Oil Corporation, now a part of Chevron.