

Buildings influence our lives profoundly. Depending on how we locate, design, build, and operate them, they can promote — or diminish — our economic and social well-being.

“Green building” can make the built environment work better.

A convincing number of case studies shows that green building can:

- Support regional growth and development
- Benefit the bottom line
- Enhance health and productivity
- Protect and conserve resources

The Green Building Alliance (GBA) is a Pittsburgh-based non-profit organization that provides expert services and reliable information to facilitate green building solutions — and, in the process, helps our region thrive.

“A green building allows a corporation to meet its obligations to its community, by respecting the environment; to its employees, by respecting their health and well-being; and to its shareholders, by respecting their financial interest. It makes sense any way you look at it.”
— Paul O'Neill, Chairman and CEO, Alcoa

We spend an average of 80% of our time in buildings — and interior air quality is generally two to five times worse than outside air.
— U.S. Environmental Protection Agency

Studies show that working in a green building can increase productivity from 6 - 16%.
— Rocky Mountain Institute



PROGRAMS AND SERVICES

Green building is smart building, but its principles and practices aren't yet widely understood. Because many people — especially business leaders and other decision-makers — want to learn more, the Green Building Alliance offers information and services through four program areas.

Education

- Increases public and professional knowledge about green building
- Offers presentations, workshops, lectures, and green building tours

Technical Assistance

- Operates a green building library open to the public
- Supports the implementation of green building practices

Research and Documentation

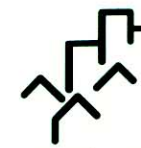
- Documents case studies
- Tracks technical research on green building and its economic value
- Assists with application for a U.S. Green Building Council LEED™ rating

Development Projects

- Directly assists key economic development projects — for example, the \$270 million expansion of Pittsburgh's Convention Center

Green Building Network

- Establishes links among people and organizations interested in advancing green building practices
- Shares information on green building through a newsletter and website



RESOURCES

GBA is staffed by professionals with experience and education in disciplines that include urban planning, economic development, real estate development, sustainable systems, business administration, and public policy.

Board of Directors

The Board, with leadership experience in a range of professions related to the built environment, helps link the organization with important constituencies.

Volunteers

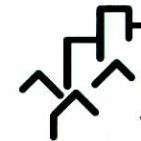
GBA volunteers are deeply committed to the region's future. They serve on several committees, supplement staff resources, provide input from practitioners, and broaden GBA's involvement with the community.

Funding

GBA receives financial support from foundation, government, and corporate sources.

Partners

GBA actively collaborates with non-profit organizations, government entities, and universities committed to smart growth and development of the region.



STAKEHOLDERS

The Green Building Alliance provides information and services to any person, group, or organization with an interest in green building solutions. Among those who benefit from GBA's work:

- Business leaders
- Building owners and occupants
- Homeowners
- Realtors / appraisers
- Lenders
- Builders / developers
- Design professionals
- Suppliers / manufacturers
- Educators